

JUI KUNTE

(Zoo-ey Koon-tay)

DESIGN LEADER

CONTACT

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EDUCATION

MASTERS - UX DESIGN

Thomas Jefferson University
2013 – 2015

BACHELOR OF DESIGN

MIT Institute of Design
2008 – 2012

SKILLS

- Professional

- Problem Framing
- Vision Creation
- Goals Setting
- User Research
- Creative Direction
- Design Strategy
- Feature prioritization
- Design Validation
- Facilitating Workshops
- Design Thinking

- Technical

- Figma
- Sketch
- Adobe XD
- Miro
- UserTesting
- Invision
- Airtable
- WalkMe

PROFILE

I bring 10+ years of experience designing and shipping end-to-end cross-channel product experiences and 5+ years of leading and coaching design teams in Lean UX, Agile and SAFe environments. Currently at Siemens, as a founding team member, I'm leading 0-1 product design strategy for EV Charging-as-a-service B2B platform in a fast paced environment and building a high performing UX team.

WORK EXPERIENCE

PRODUCT DESIGN MANAGER

Siemens | NOV 2022 - Present

- Spearheaded the 0-1 product design strategy for Siemens' EV Charging-as-a-Service B2B platform, partnering with Product and Engineering to deliver the MVP and on board the first 4 enterprise customers.
- Built and currently lead a high performing UX team of 4.
- Launched MVP within 8 months and established a continuous customer feedback loop with pilot partners.
- Conducted stakeholder workshops to align product vision with user needs, improving design buy-in across the organization.
- Collaborated with Customer Success team to analyze product telemetry and customer feedback, leading to a 15% improvement in on boarding efficiency for early adopters.
- Prioritized post-MVP features through customer interviews, resulting in an increase in feature adoption and a 10% reduction in support tickets.
- Overseeing the creation of an interactive design system in Figma, accelerating design-to-development handoff.

PRODUCT UX LEAD / DESIGN MANAGER (Player-Coach role)

Comcast | DEC 2019 - OCT 2022

- Managed a team of 8+ UX designers with 4 direct reports.
- Launch of 3 B2B and B2C SaaS product for SMB and Mid-Market customers.
- Introduced several process changes to improve and operationalize our approach to research and design.
- Mentored junior designers on UX best practices, contributing to career growth and team skill development.

SENIOR PRODUCT DESIGNER

Comcast | JUNE 2018 - DEC 2019

UX ANALYST

Ellucian | JUNE 2015 - JUNE 2018